

## ENROLLEMENT FORM

International Conference  
Milan, May 25<sup>th</sup>, 2012

FREE CONFERENCE PARTICIPATION

Please complete the form below to register for International Conference  
"Innovative design for Healthcare".  
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Official languages of the Conference: Italian and English  
English Translation service provided.

### ORGANIZATION

Maddalena Buffoli

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## III International Conference Cluster of Healthcare

Innovative design for healthcare

POLITECNICO DI MILANO



CLUSTER OF HEALTHCARE  
STRUCTURE PLANNING.  
ARCHITECTURE, BUILDING TRADE,  
TOWN PLANNING, AREA



**Politecnico di Milano**  
**Aula E.N. Rogers**  
**Via Ampère 2 - Milano**

**May 25th, 2012**

## **PROGRAM**

### **9.00 a.m. Participants registration**

#### **9.30 a.m. Work Opening**

**Giovanni Azzone**

*Rector, Politecnico di Milano*

**Pier Carlo Palermo**

*Academic Dean, School of Architecture and Society,  
Politecnico di Milano*

**Emilio Pizzi**

*Academic Dean, School of Structural Engineering/  
Architecture, Politecnico di Milano*

**Stefano Della Torre**

*Director of BEST Department, Politecnico di Milano*

**Stefano Capolongo**

*Referent Healthcare Cluster, Politecnico di Milano*

### **10.00 a.m. SESSION I**

Innovation in architecture

**Cesare Stevan**

*Moderator*

New therapeutic areas in Hospital

**Klavs Hyttel**

*C. F. Møller Architects, Aarhus, Denmark*

Flexibility in Hospital

**Arnold Burger**

*SEED Architects, Alkmaar, Holland*

Experimenting with environmental sustainability at  
the hospital

**Francesco Isidori**

*Labics, Rome, Italy*

### **11.00 a.m. Coffe Break**

### **11.30 a.m. SESSION II**

Technological innovation systems

**Cesare Joppolo**

*Moderator*

Environmental certification in hospitals

**Wendy de Silva**

*P+HS, London, United Kingdom*

Open Building

**Giorgio Macchi**

*Former Director and Chief Architect of the Office for  
Real-Estate & Public Buildings of the Canton Bern,  
Switzerland*

Healing & Wellbeing with Lighting in Hospitals

**Paolo Ceccherini**

*Philips Lighting Academy, Milan, Italy*

### **12.30 a.m. ROUND TABLE**

**Luigi Colombo**

**Carlo Signorelli**

*Moderators*

**Niccolò Aste, Gaetano Maria Fara, Roberto**

**Fumero, Emanuele Lettieri, Emilio Pizzi,**

**Piercesare Secchi, Fabrizio Schiaffonati, Cesare**

**Stevan, Oliviero Tronconi**

### **1.00 p.m. Lunch**

### **2.30 p.m. SESSION III**

Health management innovation

**Gaetano Maria Fara**

*Moderator*

Strategic investments in health

**Federico Lega**

*Università L. Bocconi, Milan, Italy*

Health Systems in Europe

**Sonia Roschnik**

*NHS Sustainable Development Unit, London,  
United Kingdom*

Development and strategic planning in healthcare

**Geert Dewulf**

*University of Twente, Enschede, Holland*

### **4.00 p.m. ROUND TABLE**

**Maurizio Mauri**

**Emilio Faroldi**

*Moderators*

**Luigi Chiara, Roberto Contro, Cesare Joppolo,**

**Roberto Ravegnani Morosini,**

**Elena Mussinelli, Francesco Pincirolì,**

**Andrea Tartaglia.**